

WORLD'S LARGEST LEGO® BRICK MODEL SHIP COMES TO THE QUEEN MARY:
Made from 250,000 LEGO Bricks 30 Ft In Length. The only model of its kind, anywhere!

LONG BEACH, CA (*June 18, 2015*) --- When Britain's most famous ocean liner was still a dream, the Cunard Lines recruited the John Brown shipyard in Scotland to build what would become the world's most famous ocean liner. When Britain's certified LEGO builders, Bright Bricks Inc. decided to commemorate the ship in LEGO Bricks - they never dreamed the huge model would someday come to Long Beach and be displayed on the actual Queen Mary. "The agreement to display our model on the ship is the perfect end to a wonderful LEGO adventure," said Bright Bricks co-founder, Ed Diment.

The LEGO company certifies only a few official model makers; Bright Bricks is located in England and is a well-established creative resource. "Companies from around the world hire us to interpret their products or brand using LEGO bricks. But, in this case, we decided to build the Queen Mary for our own satisfaction. It required four professional builders and over 250,000 individual LEGO bricks. It took almost four months to complete the project," Diment added.

The Queen Mary celebrated its 80th anniversary of launch, September 26, 2014. To commemorate that milestone the Queen Mary began a worldwide search for the original ship builder's scale model of the ship. Created in the 1930s to 1/45th scale by the prominent model making company Bassett-Lowke, the original model was located and brought to the Queen Mary earlier this year. It is now displayed in the Ship Model Gallery located on the Promenade Deck along with other significant ship models of the Queen Mary's service era.

"We were thrilled to find and bring the historic replica model home to the Queen Mary. Media attention and public response to this magnificent piece of history was as hoped for, so once our team then learned of a huge LEGO model - somewhere in Europe, a second model search began," added Queen Mary General Manager, John Jenkins.

Meetings with Bright Bricks in England resulted in the agreement to bring the model to Long Beach...and more.

"We knew that simply displaying this impressive LEGO brick model was not enough to connect children and others with the historical persona of the Queen Mary. A decision was made to display the model in an exclusive space – *The Shipyard* - and to surround it with Bright Brick building stations where children and LEGO-enthusiasts can make their own version of the ship or anything else that comes to mind," Jenkins said. The model room will accommodate 4 building tables and will be supervised by Queen Mary staff.

Adding to the room's brick decor will be a Cunard ocean liner mosaic that duplicates an art-deco poster of the 1930s and a life-sized bust of Sir Winston Churchill made of LEGO bricks.

Over the past two years the Queen Mary has attracted close to 4 million visitors. With the world's largest LEGO brick ship model now on board we're confident that a new visitor category will become part of the Queen Mary's ongoing success. She is the world's most revered ocean liner and now adds a family and child-friendly element to an already robust historical narrative. Teachers and students are likely to be overwhelmed by the sheer size of the brick model; a perfect introduction to the historically accurate Bassett-Lowke model located nearby and a gateway to greater understanding of the ship as both engineering marvel and cultural force.

The Bright Bricks (www.brightbricks.com) model of the Queen Mary begins its exhibition on the ship, July 3, 2015. The playroom and model will be located on the Promenade Deck in a re-purposed art-deco boutique space that features historical photography of children at play while sailing as passengers; archival photos of the Queen Mary's construction, antique tools and other items that capture the idea of building the world's greatest passenger ship complete the decor.

"I can't wait to see the look on the faces of the children who come to the exhibit and are confronted by this magnificent LEGO brick model. And for those tall enough; some children might notice a tiny top-hatted mini-figure of Sir Winston walking the upper deck," Jenkins concluded.

DETAILS:

Length: 25' 11"

Weight: 604 lbs

Width: 3' 1"

Height: 4' 7"

LEGO Parts Used: Approximately 250,000

Number of Builder Hours: 600

About Bright Bricks: Bright Bricks is a professional LEGO building company based in Hampshire in the UK. It is home to Duncan Titmarsh, the UK's only LEGO Certified Professional, and one of only 16 in the World, and his business partner Ed Diment who built the LEGO Queen Mary Model. Bright Bricks builds large commission models for clients all over the World as well as making custom LEGO sets, attending corporate events, making gifts and running children's parties with LEGO bricks. Basically if it involves LEGO we do it!

CHURCHILL BUST DETAILS: A LEGO life-sized bust of Winston Churchill, built by Bright Bricks, to go on display along side the Queen Mary model. The former British Prime Minister made frequent trips to the USA in the years following the Second World War and was a regular traveller on the RMS Queen Mary. The LEGO bust is therefore a fitting addition to the display.

CUNARD MOSAIC DETAILS: Cunard was the operator of the Queen Mary and have operated passenger ships for 175 years. The Cunard mosaic is an image of one of Cunard's classic posters from the golden age of travel, between the wars, when the trans-Atlantic route was one of the most prestigious travel routes in the World. The mosaic is of a Cunard poster from this era that depicts the epic scale and majesty of a Cunard liner at sea. The mosaic is built up from over 20,000 individual square LEGO elements to form the overall image

MEDIA PREVIEW DETAILS: TBD

About the Queen Mary

Located in the Port of Long Beach, the Queen Mary (www.queenmary.com) features a rich maritime history, authentic Art Deco decor, and stunning views of the Pacific Ocean and Long Beach city skyline. At the time of her maiden voyage in May of 1936, she was considered the grandest ocean liner ever built. The Queen Mary features award-winning restaurants, historical attractions, numerous special event salons and 346 staterooms.

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